

2020 Sponsorship Opportunities

6th Annual
LIFE SAVER
RIVER CRUISE
BENEFIT

08•12•20



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EVENT OVERVIEW

On Wednesday, August 12th, The LIFE SAVER River Cruise returns once again to help ensure that children who are abused, neglected or otherwise endangered have hope for a brighter future. This unique event will be held at the St. Norbert College Marina and promises to be livelier than ever. All proceeds will support Willow Tree Cornerstone Child Advocacy Center, a program of Family Services of Northeast Wisconsin.

WHY SPONSOR

The LIFE SAVER River Cruise is unlike any other in the region. It is often sold out the day ticket sales open and is attended by many of the area's up-and-coming leaders, influencers and professionals. The event features lively boat cruises along the Fox River, dock activities, hors d'oeuvres, open bar, live music, and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraiser as an event sponsor.

ABOUT WILLOW TREE

Willow Tree is a safe, home-like facility that provides intensive services to victims of child abuse, neglect, and other endangerment. Through its uniquely child-centered approach, specially trained Willow Tree professionals have interviewed more than 3,500 children since opening in January 2011.

EVENT SCHEDULE

WEDNESDAY, AUGUST 12TH

5:30 PM

Boat guests meet at St. Norbert College Marina on the Fox River

7:00 PM

Reception opens at St. Norbert College Marina

• DRINKS • HORS D'OEUVRES • LIVE MUSIC •

8:00 PM

Brief program about Willow Tree

10:00 PM

Event concludes

TICKET INFORMATION

CAPTAIN & CREW

Host a boat and invite your guests for the evening. Boats in various sizes are available. Boat and driver provided.

• 10-person boat **\$2,000** • 8-person boat **\$1,600** • 6-person boat **\$1,200**

LAND PACKAGE **\$100** per person, **\$180** per couple



SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

ADMIRAL \$10,000+

- Premier listing as sponsor in all event-related print, electronic, and media promotions
- Premier placement of company logo &/or name on event signage and website
- Recognition during remarks at event
- A full-page ad in the event guide
- A 10-person boat for entertaining guests at event

LIFE SAVER \$5,000

- Prominent listing as sponsor in all event-related print, electronic, and media promotions
- Prominent placement of company logo &/or name on event signage and website
- Recognition during remarks at event
- A 1/2-page ad in the event guide
- 8 land-package tickets for entertaining guests at event

ANCHOR \$2,500

- Acknowledgement as sponsor in all event-related print, electronic, and media promotions
- Recognition during remarks at event
- Placement of company logo &/or name on event signage and website
- A 1/4-page ad in the event guide
- 4 land-package tickets for entertaining guests at event

BUOY \$1,000

- Name listed in all event-related print and electronic promotions
- Name on event website and event signage
- Logo in the event guide
- 2 land-package tickets to the event

BEACON \$500

- Name listed on event website and in event guide
- 2 land-package tickets to the event

FOR MORE INFORMATION

Visit familyservicesnew.org/life-saver-river-cruise/

Or contact:

Tim Kneeland 920.619.5662

Christy Policy 917.301.2297





Willow Tree

Cornerstone Child Advocacy Center
www.familyservicesnew.org/willow-tree/

Better Help for Child Abuse Victims

Before, when a child disclosed that someone was hurting them, they had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



WILLOW TREE ADVISORY BOARD

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 Sherri Hoyman
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LIFE SAVER RIVER CRUISE COMMITTEE

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